

Diversity & Inclusion 2014 Certificate Series

Strategies for *Today's* Workforce

Today's workforce is mobile, desires flexibility and, similar to your customers, seeks employers that demonstrate embracing diversity and inclusion as part of everyday business practices. Developing and managing diversity strategies with successful, measurable outcomes can be overwhelming. The topic is broad and with so much rapid change in our world, it is often complex. This special six-session mini workshop series is designed to provide you with the information and hands-on experience to engage diversity and inclusion throughout your organization with measurable results for all stakeholders.

Our team of dynamic speakers includes subject matter experts in the C-Suite of human resources and other key business leadership roles from leading organizations such as Horizon BCBSNJ, Ricoh and JVS. They will share many insights, strategies and resources with you covering the key areas needed to create, develop or enhance your organization's diversity and inclusion culture, programs and success. We understand how your "to do" list seems to get longer each day. To stay effective and proactive, you need practical, readily adaptable tools to fulfill your organization's goals.

This affordable and convenient program makes it easy for you to:



- Learn about successful case studies from leading employers;
- Adapt effective strategies, policies, initiatives and program models;
- Gain practical needs assessment and project management skills;
- Understand leadership team engagement to champion programs;
- Develop relevant, measurable training from staff to management;
- Proactively manage accommodations for special needs and caregivers;
- Increase your confidence from experiential, applied learning;
- Earn valuable HRCI recertification credits (pending Strategic);
- Complete all six sessions to receive a D & I Certificate; and
- Expand your network by meeting like-minded colleagues!

Join us for any one or more sessions. Complete all six and receive a Diversity & Inclusion Program Certificate.

Choose the content focus that fits your professional development and organizational goals:

1. April 8 - Understanding What Defines D & I for Today's Workforce
2. April 29 - Developing Effective Strategies, Programs, Initiatives, Standards & Metrics
3. May 6 - Conducting a Gap Analysis & Presenting Solutions to Leadership
4. May 20 - Organizational Branding and Policies for Compliance and Engagement
5. June 3 - Training to Embrace Inclusion & Ensure Compliance
6. June 17 - Measuring & Reporting Results Tied to Business Goals

Time: 8:30AM to 10:30AM
Where: 101 Eisenhower Parkway, Second Floor, Roseland, NJ
Fee: \$30 per session; includes continental breakfast and materials.

Gain the confident
business edge to
create and launch
successful programs in
your organization.

Register today!

Seating is limited to 30 participants!
For full session details, speakers, directions and registration visit "Calendar of Events" at:
www.sma-nj.shrm.org



This series was developed as a business community educational program by JVS and Curtis Consulting Group, LLC. Special thanks to our gracious delivery partners: the Staffing Management Association-SHRM affiliate chapter and the law firm of Brach Eichler in Roseland for their invaluable support.